

KENANGA'S NEW FUND TO CAPITALISE ON ASEAN DIVERSITY

Kuala Lumpur, 8 July 2015 – Kenanga Investors Berhad (“Kenanga Investors”) has launched the Kenanga ASEAN Tactical Total Return Fund (the “Fund”). The Fund is aimed at investors seeking absolute returns by investing in equities and equity related securities of companies in the ASEAN region. As an absolute return fund, it aims to achieve a positive target return of 8% per annum over a full business cycle.

The Fund will be investing in the major markets of ASEAN, including but not limited to Malaysia, Singapore, Thailand, Philippines, Indonesia and Vietnam. The new Fund will be able to benefit on ASEAN's longer term structural growth story. Rising consumption and accelerating infrastructure buildout that will continue to create opportunities for companies across the value chain. The diversity of ASEAN will also offer the opportunity to leverage on the different stages of the commodity and credit cycles. The Fund will be looking for companies across ASEAN with a good business model that trades at attractive valuations.

Mr. Ismitz Matthew De Alwis, Executive Director / Chief Executive Officer, Kenanga Investors, said: “Our strategy has been delivering consistent positive returns, which has proved to be a stable source of returns in times of crisis, when investors need it most. In an environment where investors are quite rightly seeking quality alternatives without the encumbrance of benchmarking, an absolute return approach could provide an efficient source of returns. This Fund is a natural step in further developing our regional capability too. The similar mandates we run and the proven success of Kenanga's absolute return capability demonstrate the breadth and depth of our expertise. Kenanga Investors' successful Asia Pacific Fund (KAPTRF) delivered a return of 38.6% in less than 24 months since its launch in August 2013. From January to May 2015, KAPTRF delivered a 16% return, outperforming the market's performance.

There is a clear and present demand for absolute return products particularly as they give investment managers even greater flexibility to deliver positive returns and to better navigate today's volatile market condition. We believe our investment philosophy and process, together with our risk management controls, provide a robust framework as we endeavour to deliver positive performance with low volatility. It's a great pleasure to launch our first ASEAN Fund”.

The Kenanga ASEAN Tactical Total Return Fund will be managed on an absolute return basis and will adopt a combination of strategic and tactical allocation strategy by diversifying into portfolio of equities, equity-related securities and money market instruments with the objective of achieving sustainable long-term positive returns utilising a robust investment process. The Fund will draw on Kenanga Investors' top-down strategic analysis and bottom-up stock picking. It is further strengthened by the team's flexible and pragmatic approach to market trend and stock ideas. The Fund is also managed with the objective of mitigating the downside risk to capital in adverse or market melt-down conditions via a well-diversified portfolio that is not constrained by any benchmark. This will ensure a clear focus on identifying those securities that can bring the best value to the Fund and maximise returns for investors.

For more information about Kenanga Investors, please visit www.kenangainvestors.com.my

**Result source: Lipper Investment Management as at 31 May 2015*

